



AMP LEGACY
FOUNDATION
OF CANADA

Champions for Social Change...

We provide academic scholarships and athletic programming for children with and without physical disabilities in Canada.



“We believe that providing children with first-hand experiences to play together in a fully inclusive environment is critical to their health, happiness, and long-term personal development...”

-Chris Cederstrand
AMP Adaptive Sports Director

AMP Community ChAMPions Fund

Our community initiative fund is based on 3 platforms designed to fully engage, educate, and empower people with and without physical disabilities.

1. **Roller Sled** | inclusive events for children with illness or permanent injuries
2. **Skates & Sleds** | Inclusive mixed-ability hockey experience for grade 1 students
3. **AMP Next Gen** | Supporting national and international para-sport development



We believe that learning how to play together regardless of race, gender, ability, or disability is one of the most important experiences for young children.

PROGRAM GOAL

Our goal is to directly impact the lives of over 3,000 children per year.

FUNDRAISING GOAL

The Annual Fundraising Goal for our Community Sports Programs is \$1,500,000 per year.

USE OF FUNDS

85% of the funds raised in our Community Funds go directly to supporting community-based programs. 15% of the funds raised will be used for administration and reporting.



AMP Endowment Legacy Fund

OVERVIEW

The AMP Endowment Fund provides aspiring athletes with on-going financial support to reduce the financial barriers for secondary and post-secondary education.

We have a dedicated scholarship committee in place to effectively manage all applications, interviews, and awards.



INDEPENDENT FUND MANAGEMENT

The Royal Bank is a Canadian multinational financial services company and the largest bank in Canada by market capitalization. The bank serves over 16 million clients and has 86,000+ employees worldwide with C\$1trillion of Assets under management in 2021.



"We are actively helping build stronger, smarter, and healthier children in an innovative and sustainable way." -Brad Layzell, AMP Legacy Founder

PROGRAM GOAL

Our goal is to establish a legacy endowment fund that supports up to 100 student-athletes each year without any future fundraising requirements.

FUNDRAISING GOAL

Our 10-year goal for the legacy endowment fund is to raise \$100mm, at which point we will eliminate the need for any future fundraising.

USE OF FUNDS

Each year we distribute a portion of proceeds (80%) from the interest generated from the endowment fund towards scholarships and programming, with the remaining balance (20%) being re-invested to ensure sustainable long-term future growth.