



AMP LEGACY  
FOUNDATION  
OF CANADA

## Champions for Social Change...

We provide academic scholarships and athletic programming for children with and without physical disabilities in Canada.



“We believe that providing children with first-hand experiences to play together in a fully inclusive environment is critical to their health, happiness, and long-term personal development...”

-Chris Cederstrand  
*AMP Adaptive Sports Director*

# AMP Community Champions Fund

Our community initiative fund is based on 3 platforms designed to fully engage, educate, and empower people with and without physical disabilities.

1. **Game On!** | Supporting inclusive sports experiences for elementary school children
2. **Let's Play** | Supporting inclusive events for children with and without disabilities
3. **Next Gen** | Supporting national and international para-sport development



We believe that learning how to play together regardless of race, gender, ability, or disability is one of the most important experiences for young children.

## PROGRAM GOAL

Our goal is to directly impact the lives of over 3,000 children per year.

## FUNDRAISING GOAL

The Annual Fundraising Goal for our Community Sports Programs is \$1,500,000 per year.

## USE OF FUNDS

85% of the funds raised in our Community Funds go directly to supporting community-based programs. 15% of the funds raised will be used for administration and reporting.



# AMP Endowment Legacy Fund

## OVERVIEW

The AMP Endowment Fund provides aspiring athletes with on-going financial support to reduce the financial barriers for secondary and post-secondary education.

We have a dedicated scholarship committee in place to effectively manage all applications, interviews, and awards.



## INDEPENDENT FUND MANAGEMENT

The Royal Bank is a Canadian multinational financial services company and the largest bank in Canada by market capitalization. The bank serves over 16 million clients and has 86,000+ employees worldwide with C\$1trillion of Assets under management in 2021.



“We are actively helping build stronger, smarter, and safer children in an innovative and sustainable format to eliminate the need for fund-raising in the future.” -Raissa Espiritu, AMP Legacy Executive Director

## PROGRAM GOAL

Our goal is to establish a legacy endowment fund that supports up to 100 student-athletes each year without any future fundraising requirements.

## FUNDRAISING GOAL

Our 10-year goal for the legacy endowment fund is to raise \$100mm, at which point we will eliminate the need for any future fundraising.

## USE OF FUNDS

Each year we distribute a portion of proceeds (80%) from the interest generated from the endowment fund towards scholarships and programming, with the remaining balance (20%) being re-invested to ensure sustainable long-term future growth.

# Ways to Give

## Warriors | One-Time Donations

Type of donation: <input type="radio"/> Money <input type="radio"/> Securities <input type="radio"/> In-Kind		
Placement	Amount	Total
<input type="radio"/> Endowment Fund   One-time donation:		
<input type="radio"/> Community Fund   One-time donation:		
<b>Total</b>		

## Champions | On-going Donations

Type of donation: <input type="radio"/> Money <input type="radio"/> Securities <input type="radio"/> In-Kind		
Timing of donation: <input type="radio"/> Monthly <input type="radio"/> Quarterly <input type="radio"/> Annually		
Term of donation: <input type="radio"/> 3-year <input type="radio"/> 5-year <input type="radio"/> 10-year <input type="radio"/> Other: _____		
Placement	Amount	Total
<input type="radio"/> Endowment Fund:		
<input type="radio"/> Community Champions Fund:		
<b>Total</b>		

## Legends | Legacy Donations

<input type="radio"/> Bequest   one of the simplest ways to make a significant gift without affecting income during your lifetime and reduce the tax implications on your estate is to make a gift to the AMP Legacy Foundation of Canada in your Will.	
<input type="radio"/> Securities (Shares, RRSPs, or RRIFs)	
<input type="radio"/> Life Insurance   naming The AMP Legacy Foundation of Canada as the benefactor	
<input type="radio"/> Named or Dedicated Scholarship   for donations of \$1mm or more, we can create a named scholarship that will honour you, or a loved one, for generations.	
<b>Total</b>	

# Sponsorship | Corporate Giving

Sponsorship is a high-profile way to showcase your commitment to educating and empowering children. By sponsoring our Community Initiative program, you demonstrate your respect and compassion for kids and families in our community. Sponsorship also provides an enriching opportunity for your company, employees, clients, and colleagues to participate in meaningful, community-building events and initiatives.

Many consumers look for companies and brands that share their values and support causes close to their heart. Research shows that consumer affinity increases when companies do good in their community. We are happy to work with you to find the best way to help your customers, vendors and suppliers join you in supporting the AMP Legacy Foundation of Canada.

<b>Type &amp; Term</b>		
Type of sponsorship: <input type="radio"/> Money <input type="radio"/> In-Kind		
Term of donation: <input type="radio"/> 3-year <input type="radio"/> 5-year <input type="radio"/> 10-year <input type="radio"/> Other: _____		
<b>Level</b>		
<input type="radio"/> Title Sponsor: \$250,000		
<input type="radio"/> Champion: \$50,000		
<input type="radio"/> Gold: \$25,000		
<input type="radio"/> Silver: \$10,000		
<input type="radio"/> Bronze: \$5,000		
<input type="radio"/> Other:		
<b>Placement</b>	<b>Amount</b>	<b>Total</b>
<input type="radio"/> Endowment Fund		
<input type="radio"/> Community Champions Fund		
<b>Total</b>		

